

WMC-TV
MEMPHIS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
1	WMC	10/30/12	11/01/12	Action News 5 @ 6a Action News 5 @ 6a	Comm	6-7a	-TWT---	:30	3	\$800.00	P 2	4.00	NM	3	\$2,400.00
1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWT---					3	\$800.00		4.00			
2	WMC	10/30/12	11/02/12	NBC Today Show NBC Today Show	Comm	7-9a	-TWTF--	:30	4	\$600.00	P 2	4.00	NM	4	\$2,400.00
2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					4	\$600.00		4.00			
3	WMC	10/30/12	11/02/12	Action News 5 @ 12p Action News 5 @ 12p	Comm	12-1p	-TWTF--	:30	4	\$350.00	P 2	4.00	NM	4	\$1,400.00
3															



Contract / Revision **840238** Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:15:00

<u>Advertiser</u>	ISS/Issue Advertising	<u>Product</u>	LEAA MS/SUPRM CRT #3 6/	<u>Estimate #</u>	650
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														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	WMC	10/30/12	11/02/12	Action News 5 @ 12p Action News 5 @ 12p	Comm	12-1p	-TWTF--	:30	4	\$350.00	P 2	4.00	NM	4	\$1,400.00
3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-TWTF--		4				\$350.00		4.00			
E 4	WMC	10/30/12	11/02/12	Action News 5 @ 5p M-F Action News 5 @ 5p	Comm	M-F 5-530p	-TWTF--	:30	4	\$1,000.00	P 2	6.00	NM	4	\$4,000.00
4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-TWTF--		4				\$1,000.00		6.00			
E 5	WMC	10/30/12	11/02/12	Action News 5 @ 6p M-F Action News 5 @ 6p	Comm	M-F 6-630p	-TWTF--	:30	4	\$1,500.00	P 2	8.00	NM	4	\$6,000.00
5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-TWTF--		4				\$1,500.00		8.00			
6	WMC	10/30/12	11/02/12	Wheel of Fortune M-F Wheel of Fortune	Comm	M-F 630-7p	-TWTF--	:30	4	\$1,200.00	P 2	9.00	NM	4	\$4,800.00
6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-TWTF--		4				\$1,200.00		9.00			
7	WMC	10/30/12	11/02/12	Late News M-F M-F Late News	Comm	M-F 10-1035p	-TWTF--	:30	4	\$1,200.00	P 2	7.00	NM	4	\$4,800.00
7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-TWTF--		4				\$1,200.00		7.00			
8	WMC	10/30/12	11/02/12	The Tonight Show The Tonight Show	Comm	1035-1135p	-TWTF--	:30	8	\$500.00	P 2	3.00	NM	8	\$4,000.00
8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-TWTF--		8				\$500.00		3.00			
9	WMC	10/30/12	10/30/12	Tuesday Prime Other 1 The Voice	Comm	TUE 7-9p	-1-----	:30	1	\$1,750.00	P 2	6.00	NM	1	\$1,750.00
9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-1-----		1				\$1,750.00		6.00			
10	WMC	10/31/12	10/31/12	Wednesday Hour 2 Law and Order: SVU	Comm	WED 8-9p	--1----	:30	1	\$1,500.00	P 2	5.00	NM	1	\$1,500.00
10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	--1----		1				\$1,500.00		5.00			
11	WMC	11/02/12	11/02/12	Friday Hour 3 Dateline	Comm	FRI 9-10p	----1--	:30	1	\$1,500.00	P 2	4.00	NM	1	\$1,500.00
11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	----1--		1				\$1,500.00		4.00			
12	WMC	11/03/12	11/03/12	NBC Saturday Today Sho NBC Saturday Today Sho	Comm	SAT 6-8a	-----1-	:30	1	\$350.00	P 2	3.00	NM	1	\$350.00
12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1-		1				\$350.00		3.00			
13	WMC	11/03/12	11/03/12	Action News Saturday @ Action News Saturday @	Comm	SAT 8-10a	-----1-	:30	1	\$350.00	P 2	4.00	NM	1	\$350.00
13															



Contract / Revision 840238 Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:15:00

Advertiser **ISS/Issue Advertising** Product **LEAA MS/SUPRM CRT #3 6** Estimate # **650**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	WMC	11/03/12	11/03/12	Action News Saturday @ 5p Action News Saturday @ 5p	Comm	SAT 8-10a	-----1-	:30	1	\$350.00	P 2	4.00	NM	1	\$350.00
13															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-		1				\$350.00		4.00			
14	WMC	11/03/12	11/03/12	Sat Action News 5 @ 5p Sat Action News 5 @ 5p	Comm	SAT 5-530p	-----1-	:30	1	\$500.00	P 2	6.00	NM	2	\$500.00
14															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-		1				\$500.00		6.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WMC	10/29/12-11/04/12		Sat Action News 5 @ 5p		SAT 5-530p	-----Sa---	:30		(\$500.00)		6.00	NM		
See MG 14.2, 14.3															
[230-6p notre dame football]															
2	WMC	10/30/12-11/02/12		Today Show II		9-10a	-TWThF----	:30		\$250.00		6.00	NM		
Ⓜ MG for 14.1 11/03															
[Line 33 makegoods - 11/3 preempt.]															
3	WMC	10/30/12-11/02/12		Today Show II		9-10a	-TWThF----	:30		\$250.00		6.00	NM		
Ⓜ MG for 14.1 11/03															
[Line 33 makegoods - 11/3 preempt.]															
15	WMC	11/03/12	11/03/12	Sat Action News 5 @ 6p Sat Action News 5 @ 6p	Comm	SAT 6-630p	-----1-	:30	1	\$600.00	P 2	4.00	NM	1	\$600.00
15															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-		1				\$600.00		4.00			
16	WMC	11/03/12	11/03/12	Wheel of Fortune SAT Wheel of Fortune	Comm	SAT 630-7p	-----1-	:30	1	\$700.00	P 2	4.00	NM	1	\$700.00
16															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-		1				\$700.00		4.00			
17	WMC	11/03/12	11/03/12	Late News Sa SAT Late News	Comm	SAT 10-1030p	-----1-	:30	1	\$900.00	P 2	7.00	NM	1	\$900.00
17															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-		1				\$900.00		7.00			
18	WMC	11/04/12	11/04/12	NBC Sunday Today Show NBC Sunday Today Show	Comm	SUN 7-8a	-----1	:30	1	\$175.00	P 3	2.00	NM	1	\$175.00
18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1		1				\$175.00		2.00			
19	WMC	11/04/12	11/04/12	Action News Sunday @ 8 Action News Sunday @ 8	Comm	SUN 8-9a	-----1	:30	1	\$325.00	P 2	3.00	NM	1	\$325.00
19															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1		1				\$325.00		3.00			
20	WMC	11/04/12	11/04/12	NBC Meet The Press NBC Meet The Press	Comm	SUN 9-10a	-----1	:30	1	\$350.00	P 2	2.00	NM	1	\$350.00
20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1		1				\$350.00		2.00			
21	WMC	11/04/12	11/04/12	Sun Action News 5 @ 5p Sun Action News 5 @ 5p	Comm	SUN 5-530p	-----1	:30	1	\$500.00	P 2	3.00	NM	1	\$500.00
21															



Contract / Revision 840238 Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:15:00

Advertiser ISS/Issue Advertising

Product LEAA MS/SUPRM CRT #3 6 Estimate # 650

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
21	WMC	11/04/12	11/04/12	Sun Action News 5 @ 5p Sun Action News 5 @ 5p	Comm	SUN 5-530p	-----1	:30	1	\$500.00	P 2	3.00	NM	1	\$500.00
21		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1		1				\$500.00		3.00			
22	WMC	11/04/12	11/04/12	NFL Football NFL Football	Comm	SUN 730-10p (7:30 PM-10:00 PM)	-----1	:30	1	\$4,000.00	P 2	10.00	NM	1	\$4,000.00
22		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1		1				\$4,000.00		10.00			
23	WMC	11/04/12	11/04/12	Late News Following NFL Late News Following NFL	Comm	SUN 1030-11p	-----1	:30	1	\$1,500.00	P 2	4.00	NM	1	\$1,500.00
23		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1		1				\$1,500.00		4.00			
24	WMC	11/04/12	11/04/12	Chris Matthews Chris Matthews	Comm	SUN 1130p-12m (11:30 PM-12:00 XM)	-----1	:30	1	\$200.00	P 2	2.00	NM	1	\$200.00
24		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1		1				\$200.00		2.00			
25	WMC	11/05/12	11/05/12	NBC Today Show NBC Today Show	Comm	7-9a	1-----	:30	1	\$600.00	P 2	4.00	NM	1	\$600.00
25		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1				\$600.00		4.00			
26	WMC	11/05/12	11/05/12	Action News 5 @ 12p Action News 5 @ 12p	Comm	12-1p	1-----	:30	1	\$350.00	P 2	4.00	NM	1	\$350.00
26		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1				\$350.00		4.00			
27	WMC	11/05/12	11/05/12	Action News 5 @ 5p M-F Action News 5 @ 5p	Comm	M-F 5-530p	1-----	:30	1	\$1,000.00	P 2	6.00	NM	1	\$1,000.00
27		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1				\$1,000.00		6.00			
28	WMC	11/05/12	11/05/12	Action News 5 @ 6p M-F Action News 5 @ 6p	Comm	M-F 6-630p	1-----	:30	1	\$1,500.00	P 2	8.00	NM	1	\$1,500.00
28		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1				\$1,500.00		8.00			
29	WMC	11/05/12	11/05/12	Wheel of Fortune M-F Wheel of Fortune	Comm	M-F 630-7p	1-----	:30	1	\$1,200.00	P 2	9.00	NM	1	\$1,200.00
29		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1				\$1,200.00		9.00			
30	WMC	11/05/12	11/05/12	Late News M-F M-F Late News	Comm	M-F 10-1035p	1-----	:30	1	\$1,200.00	P 2	7.00	NM	1	\$1,200.00
30		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1				\$1,200.00		7.00			
31	WMC	11/05/12	11/05/12	The Tonight Show The Tonight Show	Comm	1035-1135p	2-----	:30	2	\$500.00	P 2	3.00	NM	2	\$1,000.00
31		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	2-----		2				\$500.00		3.00			



Contract / Revision **840238** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:15:00

<u>Advertiser</u>	ISS/Issue Advertising	<u>Product</u>	LEAA MS/SUPRM CRT #3 6	<u>Estimate #</u>	650
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
31	WMC	11/05/12	11/05/12	The Tonight Show The Tonight Show	Comm	1035-1135p	2-----	:30	2	\$500.00	P 2	3.00	NM	2	\$1,000.00
31															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	2-----		2				\$500.00		3.00			
32	WMC	11/05/12	11/05/12	Monday Prime Other 1 The Voice	Comm	MON 7-9p	1-----	:30	1	\$1,500.00	P 2	5.00	NM	1	\$1,500.00
32															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----		1				\$1,500.00		5.00			
N 33	WMC	11/04/12	11/04/12	NFL Football NFL Football	Comm	SUN 715-1030p	-----S	:30	1	\$3,000.00	P 3	0.00	NM	1	\$3,000.00
34															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1				\$3,000.00		0.00			
N 34	WMC	11/05/12	11/06/12	Action News 5 @ 5a Action News 5 @ 5a	Comm	5-6a	MT-----	:30	1	\$400.00	P 2	0.00	NM	1	\$400.00
35															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----		1				\$400.00		0.00			
N 35	WMC	11/05/12	11/06/12	Action News 5 @ 6a Action News 5 @ 6a	Comm	6-7a	MT-----	:30	1	\$800.00	P 2	0.00	NM	1	\$800.00
36															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----		1				\$800.00		0.00			
N 36	WMC	11/05/12	11/06/12	NBC Today Show NBC Today Show	Comm	7-9a	MT-----	:30	1	\$600.00	P 2	0.00	NM	1	\$600.00
37															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----		1				\$600.00		0.00			
N 37	WMC	11/05/12	11/06/12	Action News 5 @ 12p Action News 5 @ 12p	Comm	12-1p	MT-----	:30	1	\$350.00	P 2	0.00	NM	1	\$350.00
38															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----		1				\$350.00		0.00			
N 38	WMC	11/05/12	11/06/12	Action News 5 @ 4p Action News 5 @ 4p	Comm	4-5p	MT-----	:30	2	\$200.00	P 4	0.00	NM	2	\$400.00
39															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----		2				\$200.00		0.00			
Totals														68	\$58,900.00

OCT23/12 16.43
*** WMC-TV ***

LINE	PROGRAM	START TIME	END TIME	DAYS	SPOTS	SPOT PRICE	TOTAL
1	600A-700A	30	2	\$800.00	10/30	11/1	3
PROGRAM : NEWS							
RA35+ : 4.0							
2	700A-900A	30	2	\$600.00	10/30	11/2	4
PROGRAM : TODAY SHOW							
RA35+ : 4.0							

OCT23/12 16.43
*** WMC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
3			1200N-100P PROGRAM : NEWS RA35+ : 4.0	30	2	\$350.00	10/30	11/2	4		TU-F	4
4			500P-530P PROGRAM : NEWS RA35+ : 6.0	30	2	\$1,000.00	10/30	11/2	4		TU-F	4
5			600P-630P PROGRAM : NEWS RA35+ : 8.0	30	2	\$1,500.00	10/30	11/2	4		TU-F	4
6			630P-700P PROGRAM : WHEEL OF FORTUNE RA35+ : 9.0	30	2	\$1,200.00	10/30	11/2	4		TU-F	4
7			1000P-1035P PROGRAM : NEWS RA35+ : 7.0	30	2	\$1,200.00	10/30	11/2	4		TU-F	4
8			1035P-1135P PROGRAM : TONIGHT SHOW RA35+ : 3.0	30	2	\$500.00	10/30	11/2	8		TU-F	8
9			700P-900P PROGRAM : VOICE/GO ON/NEW NORMAL RA35+ : 6.0	30	2	\$1,750.00	10/30	10/30	1		TUE	1
10			800P-900P PROGRAM : LAW & ORDER SVU RA35+ : 5.0	30	2	\$1,500.00	10/31	10/31	1		WED	1
11			900P-1000P PROGRAM : DATELINE RA35+ : 4.0	30	2	\$1,500.00	11/2	11/2	1		FRI	1
12			600A-800A PROGRAM : SAT TODAY RA35+ : 3.0	30	2	\$350.00	11/3	11/3	1		SAT	1

REP: TEL# 610-293-4100 FAX# 610-225-7233
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT23/12 16.43
*** WMC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
13			800A-1000A	30	2	\$350.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
RA35+ : 4.0												
14			500P-530P	30	2	\$500.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
RA35+ : 6.0												
15			600P-630P	30	2	\$600.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
RA35+ : 4.0												
16			630P-700P	30	2	\$700.00	11/3	11/3	1		SAT	1
PROGRAM : WHEEL OF FORTUNE												
RA35+ : 4.0												
17			1000P-1030P	30	2	\$900.00	11/3	11/3	1		SAT	1
PROGRAM : ACTIONS												
RA35+ : 7.0												
18			700A-800A	30	3	\$175.00	11/4	11/4	1		SUN	1
PROGRAM : SUN TODAY												
RA35+ : 2.0												
19			800A-900A	30	2	\$325.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
RA35+ : 3.0												
20			900A-1000A	30	2	\$350.00	11/4	11/4	1		SUN	1
PROGRAM : MEET THE PRESS												
RA35+ : 2.0												
21			500P-530P	30	2	\$500.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
RA35+ : 3.0												
22			730P-1000P	30	2	\$4,000.00	11/4	11/4	1		SUN	1
PROGRAM : SUN NIGHT FOOTBALL DALLAS/ATLANTA												
RA35+ : 10.0												

REP: TEL# 610-293-4100 FAX# 610-225-7233
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT23/12 16.43
*** WMC-TV ***

LINE#	REP CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23		PROGRAM : NEWS RA35+ : 4.0 1030P-1100P	30	2	\$1,500.00	11/4	11/4	1		SUN	1
24		PROGRAM : CHRIS MATTHEWS RA35+ : 2.0 1130P-1200M	30	2	\$200.00	11/4	11/4	1		SUN	1
25		PROGRAM : TODAY SHOW RA35+ : 4.0 700A-900A	30	2	\$600.00	11/5	11/5	1		MON	1
26		PROGRAM : NEWS RA35+ : 4.0 1200N-100P	30	2	\$350.00	11/5	11/5	1		MON	1
27		PROGRAM : NEWS RA35+ : 6.0 500P-530P	30	2	\$1,000.00	11/5	11/5	1		MON	1
28		PROGRAM : NEWS RA35+ : 8.0 600P-630P	30	2	\$1,500.00	11/5	11/5	1		MON	1
29		PROGRAM : WHEEL OF FORTUNE RA35+ : 9.0 630P-700P	30	2	\$1,200.00	11/5	11/5	1		MON	1
30		PROGRAM : TONIGHT SHOW RA35+ : 3.0 1000P-1035P	30	2	\$1,200.00	11/5	11/5	1		MON	1
31		PROGRAM : THE VOICE RA35+ : 5.0 1035P-1135P	30	2	\$500.00	11/5	11/5	2		MON	2
32		PROGRAM : NEWS RA35+ : 7.0 700P-900P	30	2	\$1,500.00	11/5	11/5	1		MON	1

REP HEADLINE# 6393289
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-7233
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT23/12 16.43
 *** WMC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
NOV/12						53350.00						
CONTRACT TOTAL 53350.00												
TOTAL SPOTS 60												

MARKET TOTALS \$118,555 WMC 45% WMBQ 21% WRBG 24% WPTV 9% WMTW 1% WPKX 0%
 SVC- NSI
 DEMOS- RA35+*

REP HEADLINE# 6393289 TRF# 840238 REP: TEL# 610-293-4100 FAX# 610-225-7233
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/12 18.28
*** WMC-TV ***

ADV # ADV. NAME ISS/LEAA REP. # OFF. # SALESMAN #
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME KAREN BENCKINI

600 FAIRMOUNT AVENUE, SUITE 306
TOWSON, MD 21286 SALES PRSN PH- JIM QUINN

ORDER # CONTRACT # 6393289 CLASS: NATL. LOCAL REGIONAL

PRDCT LEAA MS/SUPRM CRT #3 EST#650 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT26/12 18.28

REP: OK'D M1
SEE LN 33
PLS CNF
THANKS
ANGELA

STA: 10/25/12
SEE M1 MAKEGOOD OFFERS FOR MISSED SPOTS.

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 650

14 S 500P-530P 30 \$500.00 11/3 11/3 0 SAT 0
PROGRAM : NEWS
RA35+ : 6.0

CX 11/3

10/29/12

REP: TEL# 610-293-4100 FAX# 610-225-7233
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/12 18.28
 REP HEADLINE# 6393289 TRF# 840238
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$ **CHANGES** *** WMC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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7-14	33	A	900A-1000A	30	3	\$250.00	10/30	11/2	2		TU-F	2
------	----	---	------------	----	---	----------	-------	------	---	--	------	---

PROGRAM : TODAY SHOW II
 RA35+ : 6.0
 ORD COM1 : SEE MAKEGOOD OFFERS DUE TO PROGRAM CHANGE.
 ORD COM2 : W/O 10/29 9-10A TODAY SHOW II.
 THIS IS A MAKE-GOOD FOR NOV3 ON LINE-14 FOR 1 SPOT/WK
 STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#14 MISSED: SAT/500P-530P NOV3 30S \$500.00 (OCT25/12)
 OFFER: TU-F/900A-1000A OCT30(2/WK) 30S \$250.00 PLS ADVISE.
 CMT: SEE MAKEGOOD OFFERS DUE TO PROGRAM CHANGE.
 CMT: W/O 10/29 9-10A TODAY SHOW II.

NOV/12 53350.00 CONTRACT TOTAL 53350.00
 TOTAL SPOTS 61

MARKET TOTALS \$118,555 WMC 45% WMBQ 21% WREG 24% WPTX 9% WMTT 1% WPKX 0%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-7233
 CREDIT RISK !!!
 HARRIS REPORT FROM REP
 OCT31/12 13.56
 CHANGES
 *** WMC-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME KAREN BENCKINI

BUYER NAME	<u>KAREN BENCKINT</u>
SALES PRSN	<u>PH- JIM QUINN</u>

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT31/12 13.56

ANGELA

STA -

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
<div> <div> AGENCY ADVERTISER CODE AGENCY PRODUCT CODE </div> <div> AGENCY EST# 650 </div> </div>												

34	A	715E-1030P	30	\$3,000.00	11/4	11/4	1	SUN
PROGRAM : NFL FOOTBALL								
ORD COM1 : ADD								

REP HEADLINE# 6393289 TRF# 840238
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-7233
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 13.56
 CHANGES ** WMC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
34		A	500A-600A	30	2	\$400.00	11/5	11/6	1		M-TU	1
			PROGRAM : NEWS									
			ORD COM1: ADD									
35		A	600A-700A	30	2	\$800.00	11/5	11/6	1		M-TU	1
			PROGRAM : NEWS									
			ORD COM1: ADD									
36		A	700A-900A	30	2	\$600.00	11/5	11/6	1		M-TU	1
			PROGRAM : TODAY SHOW									
			ORD COM1: ADD									
37		A	1200N-100P	30	2	\$350.00	11/5	11/6	1		M-TU	1
			PROGRAM : NEWS									
			ORD COM1: ADD									
38		A	400P-500P	30	4	\$200.00	11/5	11/6	2		M-TU	2
			PROGRAM : NEWS									
			ORD COM1: ADD									
NOV/12 58900.00												
CONTRACT TOTAL 58900.00												
TOTAL SPOTS 68												

MARKET TOTALS \$118,555 WMC 45% WHBQ 21% WRBG 24% WPTV 9% WMTW 1% WPXX 0%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WMC-TV	Date: 10/28/12
---	--

I, Lauren A. Schumacher
do hereby request station time concerning the following issue:

Law Enforcement Alliance of America

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES		10/30 - 11/6			

Total Charges: \$ 53,350 GROSS

This broadcast time will be used by: Law Enforcement Alliance of America

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

LAW ENFORCEMENT ALLIANCE OF AMERICA

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/21/2010 _____
 Date Signature *Chief Operating Officer, LEA of A* Contact Phone Number 847-2677

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WMC-TV	Date: 10/31/12
---	--

I, Lauren A. Schumacher
do hereby request station time concerning the following issue:

Law Enforcement Alliance of America

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES		10/30 - 11/6			

Total Charges: \$ 5,500 GROSS

This broadcast time will be used by: Law Enforcement Alliance of America

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐

Yes

☐

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

LAW ENFORCEMENT ALLIANCE OF AMERICA

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

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I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/21/2010
Date

[Signature]
Signature

Chief Operating Officer, LEA 800-703-8477
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



Client Information Request Form
Issue

Advertiser Group Name: Law Enforcement Alliance of America

Address: 7700 Leesburg Pike, Suite 421

City, State & Zip Code: Falls Church, VA 22043

Phone: 703-847-2677

Fax: 703-556-6485

Executive Director or
President John Chapman

Group Treasurer William Saeman